

The logo for Efort WFC. 'EFORT' is written in a bold, black, sans-serif font with a red horizontal bar through the middle of the 'E'. 'WFC' is written in a white, bold, sans-serif font inside a red rounded rectangular box.

**EFORT WFC**

A large, white industrial robot arm is the central focus, extending from the right side of the frame. It has 'EFORT' written in red on its upper section. The background is a blurred industrial setting with a red overlay on the left side. A red semi-transparent box covers the left half of the image, containing the text 'Company Profile'.

# Company Profile



# The Group

**EFORT W.F.C. Group is the holding company for the overseas market of the international group EFORT Intelligent Equipment Co.Ltd., a leader in robotics and industrial automation, with applications covering all major industries.**

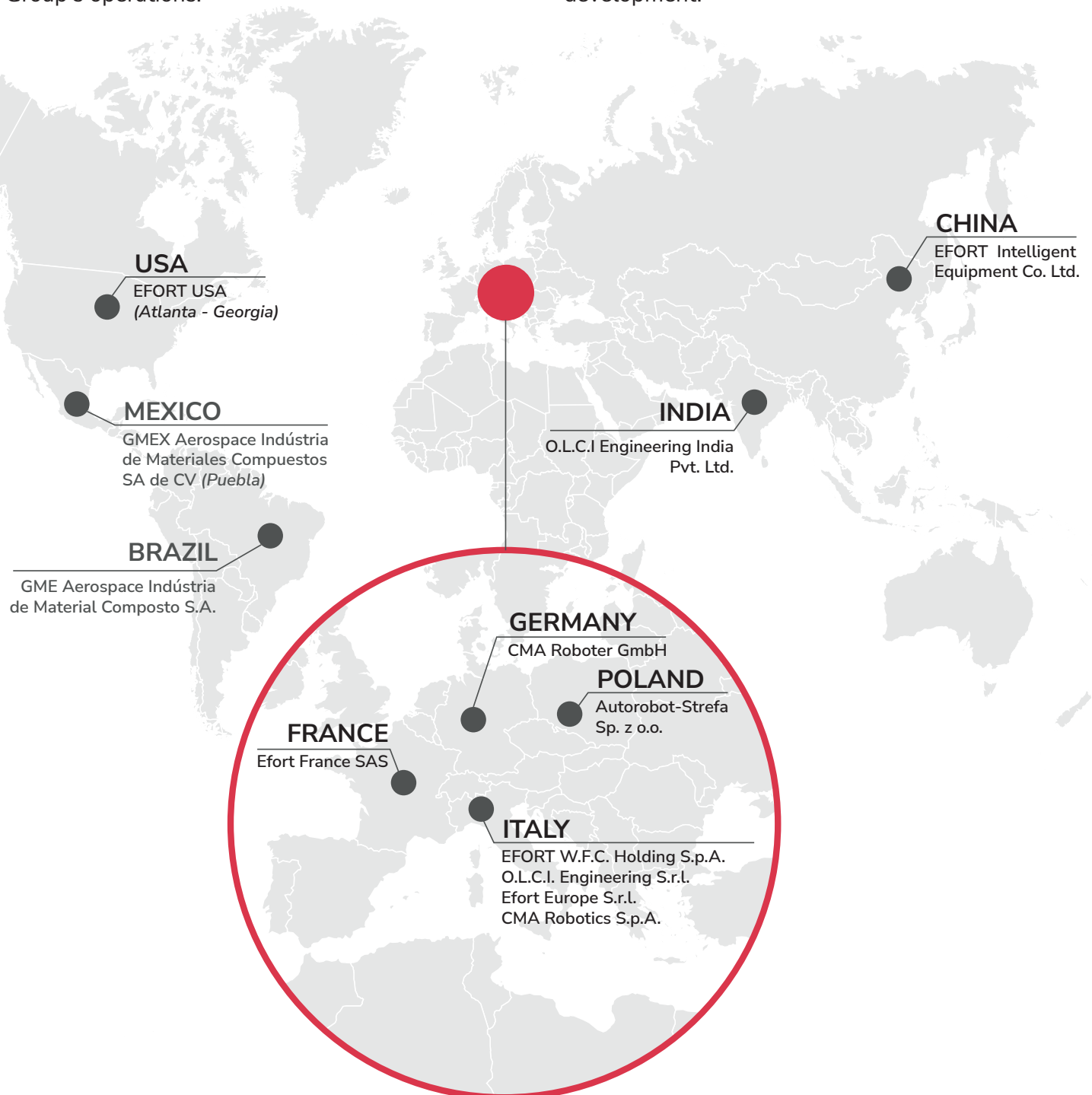
Founded in 2017 and situated in Rivalta di Torino, EFORT W.F.C. Group underwent subsequent acquisition by EFORT Intelligent Equipment Co. Ltd. It has since adopted the designation of Holding, leveraging the collective proficiency of companies with over 25 years of experience in the automation industry across Automotive, Painting, Aerospace, Robotics, and General Industry sectors.

EFORT W.F.C. comprises companies from various locations across the globe: **O.L.C.I. Engineering S.r.l.** (Italy), **GME Aerospace Indústria de Material Composto S.A.** (Brazil), **GMEX Aerospace Indústria de Materiales Compuestos SA de CV** (Mexico), **CMA Robotics S.p.A.** (Italy), **O.L.C.I. Engineering India Pvt. Ltd.** (India), **Autorobot-Strefa Sp. z o.o.** (Poland), **EFORT France SAS** (France), **CMA Roboter GmbH** (Germany), **Efort USA** (Atlanta - Georgia).

The main offices of the Holding Company are situated in Rivalta di Torino, Italy, serving as a hub for global coordination and supervision of the Group's operations.

EFORT W.F.C. is dedicated to assisting customers **across the globe** throughout the entire lifecycle of automation projects, encompassing research and development, commissioning, and after-sales service, through its network of companies in various regions of the world.

**Our extensive industry experience spanning decades** enables us to provide top-tier services that adhere to the utmost standards of reliability and precision. Additionally, with the support of the Holding Company, EFORT Europe, the Group's customers can capitalize on the latest automation solutions through investments in research and development.

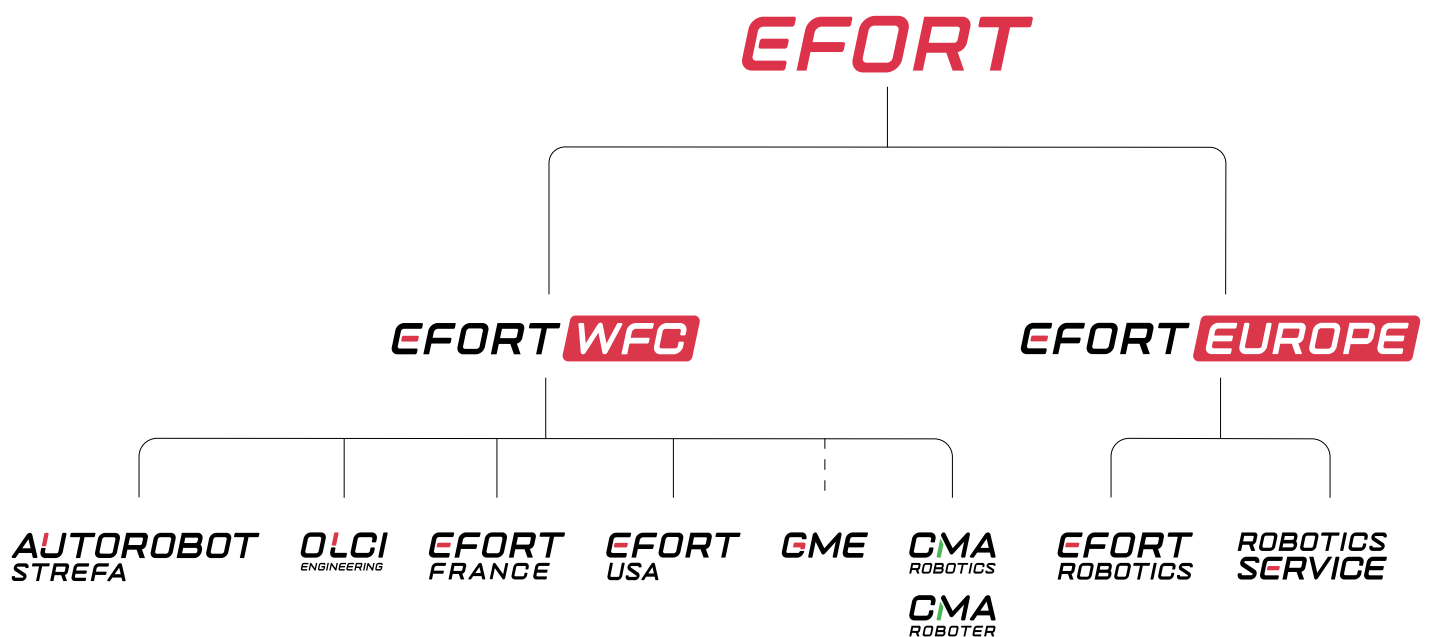


EFORT Group and the Holding Company EFORT W.F.C. have established a strong global presence, collaborating with companies worldwide to enhance their industrial processes, showcasing the effectiveness of the automation solutions they provide.

Guided by a forward-thinking vision and an unyielding dedication to innovation, EFORT W.F.C. and its long-standing subsidiaries persistently influence the trajectory of industrial automation. They pledge to enhance industrial operations globally, **ensuring efficiency, safety, and intelligence** for their customers.

Leveraging its three decades of expertise, EFORT W.F.C. specialises in **designing, developing, and implementing tailor-made industrial automation systems** across diverse sectors.

## Organisation of the Group



	AUTOMOTIVE	AEROSPACE	GENERAL INDUSTRY	PAINTING	ROBOTICS	SERVICE
<b>EFORT WFC</b>	✓ ALL OTHER REGIONS	✓	✓	✓	✓	✓
<b>AUTOROBOT STREFA</b>	✓	✓	✓	✓	✓	✓
<b>GME</b>	✓ LATAM + MEXICO	✓	✓	✓	✓	✓
<b>EFORT FRANCE</b>	✓	✓	✓	✓	✓	✓
<b>EFORT USA</b>	✓					
<b>OLCI ENGINEERING</b>	✓		✓			
<b>CMA ROBOTICS</b> <b>CMA ROBOTER</b>				✓		
<b>EFORT ROBOTICS</b>					✓	
<b>ROBOTICS SERVICE</b>						✓
<b>OLCI ENGINEERING INDIA</b>					✓	

Leader Companies
  Companies Involved

# EFORT Intelligent Equipment Co. Ltd.

Founded in 2007, its headquarters are located in Wuhu, China. Since July 2020, EFORT Intelligent Equipment Co. Ltd. has been publicly listed on the Shanghai Stock Exchange Science and Technology Innovation Board, commonly referred to as the STAR MARKET.



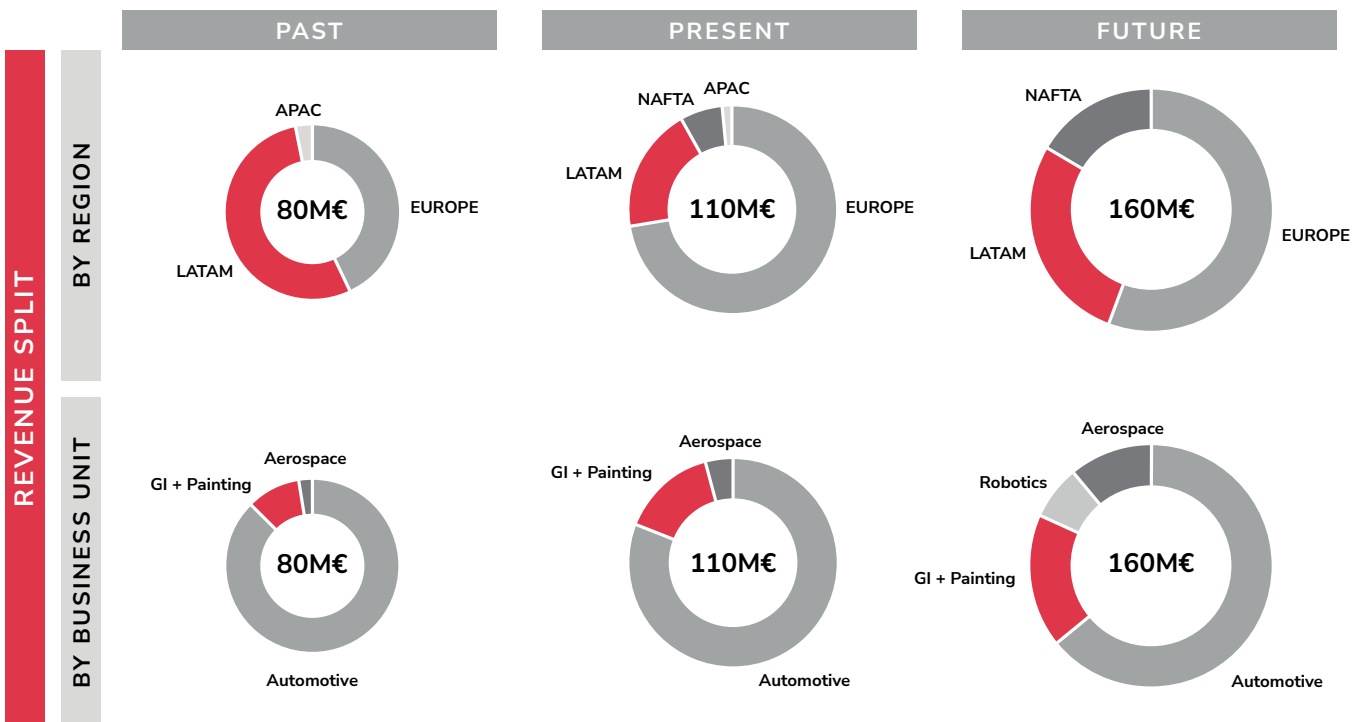
- +30 R&D projects in China
- +100 patents
- Awarded as the 'China National Engineering Center in Intelligent Robot'

**250 M€**  
Group  
Turnover 2024

**15.800**  
Robots sold on the Chinese  
market in 2024

## Global Outlook

Increased internationalisation and expansion into new markets





# The Group's Business Areas

**The competencies of the Holding Company EFORT W.F.C. and its controlled companies extend to various business areas.**

The spectrum of business areas encompasses industrial automation, robotic painting, material handling, the production of turnkey systems for the automotive, railway, and aerospace sectors. Additionally, the provision of cutting-edge engineering solutions spans global macro-areas such as EMEA, LATAM, NAFTA, and APAC, excluding the Chinese market.

# Body in White

The Body in White serves as the foundational structure of a car, playing a vital role in determining its safety, strength, and performance characteristics.

Using its group companies in Europe, the Americas, and Asia, EFORT W.F.C. engages in collaborative production process co-design with automotive manufacturers. The scope also includes the development of turnkey projects for robotic spot welding, arc and laser welding, bonding, riveting, FDS, and various other technologies.

Cutting-edge technologies are employed for its development: flow simulation, process simulation,



robot offline programming, and virtual commissioning.

The processes are extensively automated, demanding precision to guarantee the fabrication of structures within very narrow tolerances. The advanced, **state-of-the-art technologies** utilised by EFORT Group companies streamline the design and planning phases, leading to cost reductions and simplifying the management of assembly lines.

# General Industry

The application of robotics in the General Industry is profoundly revolutionising the manufacturing and automation sector, overseeing numerous industrial processes.

One of the foremost benefits of robotics in the general industry lies in its capacity to enhance efficiency and productivity. This empowers companies to reduce operating costs, enhance product quality, and increase overall output.

Furthermore, robotics provides greater flexibility in production, particularly crucial in sectors such as the automotive industry, where large-scale



production may necessitate frequent changes in the production line.

**For EFORT W.F.C. and all the companies within the Group safety is a fundamental priority:** collaborative robots are designed to work closely with humans in a secure manner, allowing the maximisation of human skills and the precision of robots for tasks that require intelligence and physical strength.

# Robotic solutions for painting

A technology that has revolutionised the application of coatings across various industries, from automotive manufacturing to aerospace and beyond.

The incorporation of robotic systems into the painting process has resulted in unparalleled precision, efficiency, and uniformity. This has enhanced production capacity, speed, and contributed to improved work safety and environmental sustainability.



Capitalising on the continual progress of technology and the historical know-how of its affiliated companies, the EFORT Group has the potential to redefine the coatings industry, empowering manufacturers to produce high-quality products with enhanced efficiency.

# Robotics

EFORT Group is also dedicated to the design, development, and implementation of robots and automated systems to perform a wide range of tasks within industrial facilities.

Designed to boost operational efficiency, precision, and speed, EFORT robots also aim to lower production costs and enhance workplace safety. The field of robotics is in a constant state of evolution, continually reshaping the global manufacturing



landscape. Incorporating sophisticated robots into production processes provides multiple benefits in terms of **efficiency, quality, and safety**. This enables companies to stay competitive in an ever-evolving global market.





# Group's Companies

**For the EFORT Group, EFORT W.F.C. coordinates synergies and collaborations among the various companies belonging to the Holding Company. This optimisation of resources and expertise ensures a significant impact in the industry.**

Each entity stands out and differentiates itself from others through Business Units, activities, and projects. The strength of the Holding Company lies in its ability to integrate skills, experience, and expertise gained in various industrial sectors to provide innovative and customised solutions. It responds with flexibility and cutting-edge technologies to the changing needs of the market and the requirements of its clients. This is done with constant coordination and systematisation within

# AUTOROBOT STREFA

Established in Poland in 1993, **Autorobot-Strefa** stands as one of the premier companies in Europe specialised in the creation of turnkey production systems for the automotive, railway, aerospace, and paint industries.

[www.autorobotstrefa.pl](http://www.autorobotstrefa.pl)



# CMA ROBOTICS

Since 1993, **CMA ROBOTICS** has been engaged in the design, manufacturing, and installation of a wide range of industrial painting systems and robots. Providing comprehensive solutions from design to integration, the company ensures the incorporation of cutting-edge technology, human intelligence, and automated execution.

[www.cmarobot.it](http://www.cmarobot.it)



# CMA ROBOTER

Established in 2003, **CMA ROBOTER** was founded with the objective of providing technical and commercial services to the German-speaking region: Germany, Austria and Switzerland. The branch has direct relationships with its clients and participates in various exhibitions and conferences in the region. Apart from promoting and selling painting robots, CMA ROBOTER is tasked with delivering prompt after-sales service, covering technical assistance as well as training in the use of the robots.

[www.cmaroboter.de](http://www.cmaroboter.de)



# GME

Founded in Brazil in 1997, **GME Aerospace Indústria de Material Composto** is engaged in engineering and manufacturing, providing turnkey Body in White (BIW) production systems for OEMs in the LATAM region. The company also establishes its presence in the South American aeronautical market, showcasing cutting-edge technologies for the production and assembly of aircraft components for major aerospace companies.

[www.gmebrasil.com.br](http://www.gmebrasil.com.br)



# EFORT FRANCE

**EFORT France**, based in Paris, oversees the French-speaking market. The company maintains direct relationships with the main Automotive Customers of the Group, coordinating business relations and providing direct support to operations. EFORT France extends these activities into other strategic sectors for the Group, including Aerospace, Painting, and General Industry.



# OLCI ENGINEERING

**O.L.C.I. ENGINEERING**, established in Italy in 2001, has engaged in a spectrum of activities, encompassing research and development, project management, and commercial assistance, specialising in advanced engineering, mechanical design, hardware and software, process simulation, and offline programming of robots.

[www.olcieng.eu](http://www.olcieng.eu)



# EFORT USA

**EFORT USA**, with its headquarters in Georgia (Atlanta), oversees the North American and Canadian market. The Company has direct relationships with the Group's main Automotive customers, coordinating commercial relations and providing direct support to operations.





# Governance

**EFORT W.F.C. Governance comprises a set of rules and regulations that enable the Management and the Board of Directors to guide the Holding Company.**

The Board, the Management, and Group companies prioritize environmental and social issues, consistently implementing initiatives focused on energy conservation, minimising environmental impact, ensuring workplace safety, upholding rights, and promoting inclusion. All these efforts are conducted while adhering to governance processes and regulatory compliance.

**The Board of Directors of EFORT W.F.C. Holding S.p.A. is chaired by Dr. You Wei, President & CEO of the parent company EFORT Intelligent Equipment Co. Ltd.**

Executive power is vested in **Fabrizio Ceresa**, serving as Managing Director and Chief

Executive Officer and **Alberto Durando**, Managing Director and Chief Financial Officer of the Company and the Group.

Within the Holding Company, the key coordinating functions for the Group are represented not only in the Executive and Financial areas but also in Technical-Operational, Commercial, Legal, Procurement, and Administrative-Accounting domains. This is overseen by individuals such as **Andrea Ghorzi**, **Marco Zanor**, **Kang Bin** and **Zeng Hui**.

## Board of Directors



### **DR. YOU WEI**

*President of EFORT W.F.C.*

President and CEO of EFORT Intelligent Equipment Co. Ltd., various positions on the Board of Directors of the EFORT Group.



### **FABRIZIO CERESA**

*Managing Director and CEO of EFORT W.F.C.*

Managing Director and CEO of O.L.C.I. Engineering S.r.l., various positions on the Board of Directors of the EFORT Group.



### **ALBERTO DURANDO**

*Managing Director and CFO of EFORT W.F.C.*

Managing Director and CFO of EFORT EUROPE, various positions on the Board of Directors of the EFORT Group.



# Research and Development

**EFORT Europe is the Holding Company that, together with EFORT W.F.C., oversees the business development for the international market of EFORT Intelligent Equipment Co. Ltd., a leader in robotics and industrial automation.**

Established in 2018, the company emerged as a result of the EFORT Group's expansion into overseas markets and its several Mergers & Acquisitions from 2015 to 2017. This strategic initiative culminated in the successful initial public offering (IPO) of the EFORT Group on the Shanghai Stock Exchange in 2020.



As a Research and Development Centre based in Turin, Italy, EFORT Europe is focused on the growth of EFORT's international activities and capital allocation. It is entirely dedicated to the development of prototypes for selected new EFORT products.



Alongside the Research and Development Centre in Italy, **EFORT Europe** leverages the capabilities of its subsidiary, **EFORT Robotics**. EFORT Robotics is committed to importing and distributing EFORT-branded products in Europe, with support from other group companies. Additionally, EFORT Europe collaborates with **Robotics Service**, a subsidiary of the EFORT Group dedicated to service and after-sales operations, primarily for the Business Unit.



# CSR and ESG

**EFORT W.F.C. is committed to offering state-of-the-art solutions that keep pace with the continuous evolution of technological progress. Innovation is a core tenet of the company's philosophy, guiding every facet of its operations.**

The Group consistently invests in Research and Development, delving into new methods and technologies that empower it to overcome industry challenges and continually enhance the efficiency and quality of its products and services.

Marked by a strong determination to innovate, EFORT W.F.C. offers cutting-edge and sustainable solutions, proactively addressing the continually evolving needs of its Customers.



Placing the commitment to a responsible and sustainable industry for the future at the forefront, the Group pledges to adopt practices that minimise environmental impact.

The sustainability strategy focuses on the reduction of energy consumption in production processes, **optimising resource utilisation, and fostering a safe and respectful working environment for all employees.**

The companies within the Group have historically been attentive to **environmental and social issues**, consistently implementing actions aimed at energy conservation and reducing their environmental impact.

This includes **ensuring workplace safety, protecting rights, and fostering inclusion**, all while respecting governance processes and regulatory compliance.

In addition to this, the quality management system of EFORT W.F.C. and its companies complies with the latest international standards, including **ISO, TÜV North, TÜV South, DNV, TISAX, EX, IECEx**, proving the importance and constant attention to quality and sustainability issues, which affect every aspect of the company's business.





**EFORT** **WFC**

**EFORT W.F.C. HOLDING S.p.A.**

Registered Office:

C.so Duca degli Abruzzi 2, 10128 Torino (TO) – Italia

Headquarters:

Via 1° Maggio 8, 10040 Rivalta di Torino (TO) – Italia

[info@efortwfc.com](mailto:info@efortwfc.com)

+39 011.5201311